

Regulations of the International Photo Contest "ILO - 2025"

1. General Regulations:

1.1 The photo contest is organized by the Kutaisi City Municipality.

1.2 The photo contest is open to adult individuals, as well as professional and amateur photographers, who are required to comply with and fulfill the terms and conditions of the contest.

1.3 Authors' collectives, photo studios, editorial offices, as well as other associations and organizations are not allowed to participate in the photo contest.

1.4 Participation in the photo contest means the author's consent to use his work for non-commercial purposes, in methodological and informational publications, catalogs, booklets and photo exhibitions.

1.5 The photo contest will be considered held if at least three contestants participate.

1.6 The competition photo must be taken no later than 1 year before the festival.

1.7 Venue of the photo contest - Kutaisi City Municipality, Rustaveli Avenue N3

2. Purpose of the Photo Contest

The purpose of the photo contest is to identify talented photographers (amateurs and professionals) to promote the development of photography in Kutaisi.

3. Main Theme of the Photo Contest: "Profession in Portrait"

- The main theme of the contest is "**Profession in Portrait**" – conveying the essence of a profession through photographic portraits. This may include both individual portraits and compositions connected with the environment (such as the workplace), where the person's role and activity are clearly represented.
- The category "**Urban Rhythm of the City**" explores the life of urban spaces — including street scenes, architecture, transportation, and people in the city. The emphasis is on city life shots that depict movement or stories lost in simple details.
- In the category "**Tradition in Focus**," participants from foreign countries are required to submit works, that represent traditional clothing or celebrations, national rituals, traditional dishes, architectural elements that reflect tradition, as well as folk art or craftsmanship.

4. Conditions for holding the photo contest

4.1 Participants in the photo contest must submit digital files (in jpg files, both processed shots and their originals, in order to avoid plagiarism - according to the jury's request). The files, together with the application form (which can be downloaded from the Facebook page of the Culture, Sports, Education and Youth Affairs Service of Kutaisi City Municipality), must be sent to the following address: Kutaisi, Rustaveli Avenue N3, 1st Floor, Municipality Chancellery, or a scanned signed version of the application should be sent to the following email address: contact@kutaisi.gov.ge. The application must also indicate which section of the photo contest the submitted photos are intended for — the main theme "Profession in Portrait," or the categories "Urban Rhythm of the City" and "Tradition in Focus."

4.2 The photo contest may include works in various genres (landscape, portrait, genre photography, photo reportage, collage). Contestants must indicate which section of the contest they wish to participate in (main contest or rubrics).

4.3 The maximum number of photographs that may be submitted by each contestant. shall not exceed three.

4.4 The copyright of the photographs submitted to the photo contest must belong to the individual under whose name the work is entered for participation in the contest.

4.5 The photo contest is announced in one round. The working language is Georgian.

4.6 The size of the file to be sent - 20x30 cm, 300 dpi.

4.7 The jury reserves the right to reject files that do not comply with the technical parameters outlined in the competition rules.

4.8 Winners of the photo contest will be notified via email.

4.9 Participants whose works are selected by the jury for the general exhibition, but who do not win, will also receive notification from the contest organizers.

4.10 A photo exhibition will be held on the day of the award ceremony as part of the photo contest, where the winning works and the best photographs will be displayed.

4.11 The organizer of the contest will ensure the printing of the photos selected for the exhibition, based on the electronic files submitted to the competition.

4.12 No more than 50 works will be displayed at the exhibition.

5. Photo Contest Jury

5.1 The photo contest jury will be composed of photography professionals - photographers, representatives of the cultural sphere (artist, film critic) and representatives of local self-government. The composition of the jury is approved by order of the Mayor/Acting Mayor of Kutaisi City Municipality.

6 Evaluation Criteria

6.1 The evaluation of the works submitted to the photo contest will be carried out by the jury. When selecting the winners, the jury will be guided by the artistic (photographic) value of the submitted works as well as the degree of their relevance to the contest theme.

6.2 The following will also be taken into consideration:

- Thematic relevance;
- Composition of the frame;
- Technical execution and artistic quality of the works;
- Creativity and originality;
- Unique vision/message;
- Minimum technical (digital) editing applied to the submitted files.

6.3 Evaluation will be conducted using a 10-point scoring system.

7. Photo Contest Schedule

7.1 The photo contest will be announced on October 2, 2025.

7.2 Submissions will be accepted from October 2, 2025, until October 25, 2025.

7.3 Award ceremony: November 4, 2025.

8. Award Ceremony

Main contest: "Profession in Portrait"

First prize - 800 GEL

Second prize - 600 GEL

Third prize - 400 GEL

Category "Urban Rhythm of the City"

First Prize - 800 GEL

Second Prize - 600 GEL

Third Prize - 400 GEL

- The cash prizes will be granted free of any deductions for income tax and pension contributions

Category "Tradition in Focus"

First place – Diploma for "Best Work"

Second place – Diploma for "Photographic Excellence"

Third place – Diploma for "Original Interpretation of the Theme"

8.1 In addition to the cash prizes, the winners of the photo contest will receive the following awards:

- **First Place Prize:** A mini statuette featuring a camera, awarded in the main contest "Profession in Portrait" and in the rubric "Urban Rhythm of the City."
- **Second Place Prize:** A mini statuette featuring the image of Ilo, awarded in the main contest "Profession in Portrait" and in the rubric "Urban Rhythm of the City."
- **Third Place Prize:** A mini statuette featuring the image of Ilo, awarded in the main contest "Profession in Portraits" and in the rubric "Urban Rhythm of the City."

All authors whose works are selected for the exhibition will receive a certificate confirming their participation. Diplomas will be awarded in person on the day of the exhibition opening, while certificates for foreign participants will be sent via email.

9. Copyright of the participants of the photo competition

9.1 The winning works, as well as other non-winning photographs selected for printing and exhibition, shall become the property of the competition organizer in accordance with the applicable copyright legislation.

9.2 The results of the photo competition will be announced on the official Facebook page of the Culture, Sports, Education and Youth Affairs Service of Kutaisi City Municipality.

9.3 The participant (or submitter) is responsible for the technical accuracy and overall quality of the materials (digital files) submitted to the photo competition.

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10. Rules of Procedure of the Temporary Commission

10.1. The Chairman of the Commission shall allocate responsibilities among the members and define the commission's working procedures.

10.2 A member of the temporary commission is not allowed to participate in the photo competition.

10.3 The winner shall be selected through a voting process.

10.4 The work receiving the majority of votes shall be declared the winner.

10.5. If two or more competition entries have scored an equal number of points, the vote of the chairman of the commission is decisive.

10.6 The Commission meeting shall be recorded in minutes, which shall be signed by the Commission Chairman and the attending members. A Commission member shall have the right to attach his/her dissenting opinion to the minutes, which shall be duly noted.

10.7 The decision of the temporary commission is final and not subject to appeal.

Acting Mayor of Kutaisi City Municipality

David Eremeishvili